

East Windsor 250th Anniversary Committee April 17, 2018 East Windsor Historical Society

The April 17, 2018 planning meeting for the 250th Anniversary Celebration of East Windsor met at the Osborn House of the East Windsor Historical Society.

The meeting was called to order at 6:58 pm.

Attendance:

Present: *Paul Anderson, *Ceil Donahue, *Diane Lajoie, Kirk Montstream, *Scott Morgan, Debbie Talamini, *Rebecca Talamini, *Tom Talamini, *Bill Thim *Lynne Tracy-Thim, Absent:

*indicates steering committee members

Minutes Reading:

The minutes for the April 3, 2018 were reviewed.

Tom Talamini made a motion to accept the minutes from the April 3, 2018 meeting. Bill Thim seconded the motion. The motion passed.

COMMUNICATIONS:

<u>Republican Town Committee:</u> Paul Anderson will sell merchandise at the Republican Town Committee on Sunday April 29, 2018.

<u>Citizen of the Year:</u> Paul Anderson was one of the nominees for Citizen of the Year. Congratulations to Jim Barton for being selected.

<u>Veteran's Memorial Dedication</u>: The Veterans Commission has purchased some coins for the dedication in May.

COMMITTEE REPORTS:

<u>Time Capsule Committee</u>: After two hours and over eight feet of digging, the Time Capsule was dug out on Saturday April 14, 2018. It was opened enough to verify that the contents are still preserved, but nothing has been removed from the time capsule. The bolts and hinges have been greased so we just need a 1 ½ socket impact gun for the opening ceremony at the special Town Hall Meeting on May 19, 2018.

We will start collecting donations for consideration in our 250th time capsule on May 19, 2018; the final decision of the items in the time capsule will be made by the 250th Committee. After the opening all of our flyers will remind people to submit items for the 2018 time capsule.

2018 Time Capsule: Now that the 1968 time capsule has been successfully removed, considering its condition, we might want to reuse the old time capsule. We are still proceeding with creating the 2018 time capsule; it will not be galvanized. It looks like heavy zinc paint will work better than galvanizing the metal. The marking stone is blank on the back, so will see if it is suitable to use the back of the stone for our 2018 dedication.

Events Committee:

Special event permits are almost completely signed. We will need a W9 from each of the event organizations so we can have town checks cut to pay for them.

<u>Time Capsule Opening</u>: The Town Hall Meeting is scheduled for May 19, 2018. We will send an official invitation to Mike Hunt of the Historical Society and the Town Representatives. The Fife and Drum Corp members will arrive about 2:15pm and start playing at the opening around 2:30 pm. The opening will officially begin at 2:50 pm. Representative Christopher Davis is scheduled to be there. Lynn Tracy-Thim created a sample program for the event. We will have a ½ size flyer for the time capsule burial to distribute at Heritage Day.

<u>Vintage Base Ball Game</u>: We are waiting for The Wethersfield Onions' insurance waiver. There are a few details that need to be verified: are we getting the softball field, are trash cans and a dumpster available, is there power back there for the popcorn machine, and will the doors be open for bathroom access? The tickets for the game are printed and 9 have been sold so far. We will sell the tickets at the gate.

<u>Soles for Souls</u>: The Soles for Souls shoe drive ends on April 30, 2018; it is going well. New and used shoes of any condition are accepted; single shoes are also accepted. If the shoes can't be worn, the material will be separated for other uses. We will accept shoes at drop off locations at the libraries, town hall, and both the East Windsor and South Windsor Geissler's.

<u>Parrish</u>: The Warehouse Point Library has two showings of Parrish: Wednesday April 18, 2018 at 6:30 pm and Saturday April 21, 2018 at 2:00 pm.

We still need more volunteers. This is a very involved committee. If anyone wants to help organize one or more events, please email the 250th committee at EW250@eastwindsorct.com.

Fundraising Committee:

Bill Thim talked to about sixty businesses on Good Friday. So far we have received \$100 from one of those businesses.

Lynn Tracy-Thim is creating anew Heritage Day fundraising page.

There are still sponsorship opportunities; if you want to be involved in our town's celebration, email ew250@eastwindsorct.com.

Promotion and Merchandise Committee:

Since Joe's Fine Wine and Spirits has helped us promote the 250, Ceil Donahue suggested we should give them a yard sign to display in front of the store.

Tom Talamini made a motion to give Joe's Fine Wine and Spirits a yard sign for all they have done to help us advertise. Scott Morgan seconded the motion. The motion carried.

We have a couple of requests for t-shirts without the slogan on the back.

Ceil Donahue made a motion to order 1 medium and 1 5x t-shirt without the slogan. Scott Morgan seconded the motion. The motion passed.

Rebecca Talamini used one of the Veteran's Commission commemorative coins to demonstrate how each coin looks inside the sleeve provided by the company. Rebecca received a quote for a 1½ inch coin with a brushed gold town seal on one side and our EW250 logo on the other; the coins will not have color. The quote is 250 coins for \$975, including shipping; this comes to about \$3.90 each coin. It will take 3 to 4 weeks to receive the coins. We discussed selling them for \$10 each.

Tom Talamini made a motion to place an order for 250 coins at \$975. Bill Thim seconded the motion. The motion passed.

Rebecca Talamini ordered the water bottles from Discount Mugs. To stay within our approved budget of \$665.50, Rebecca ordered 200 aluminum water bottles.

Heritage Day Committee:

Heritage Day: We discussed displaying time capsule submissions on Heritage Day.

We received a quote (\$450) through Kaleidoscope for Kenny the Clown to walk around at the Heritage Day picnic, to interact with the kids and keep people entertained. We would want the clown from 4 to 7 pm.

Tom Talamini made a motion to hire Kenny the Clown for 3 hours at Heritage Day for \$450. Bill Thim seconded the motion. The motion passed.

Ceil and Rebecca are working to get the insurance paperwork completed.

The horse people want to park their trailers at the middle school. They would park 5 trailers long and 2 wide in front of the school. We need to get permission from the Fire Department.

<u>Bingo</u>: Bingo is officially happening at Heritage Day. The Broad Brook Fire Department is going to run the Bingo. We will help them pull the proper permits through the First Selectman's office and help them set up the tables for the games.

Rebecca will meet with the police chief to go over the paperwork she needs.

<u>Fireworks</u>: Steve Dearborn is raising the money (\$10,000) to pay for the fireworks. Carl Palmberg is donating his time as pyrotechnician since he is from town.

<u>Horseshoe Tournament</u>: The people running the horseshoe games have approved the location for the games (just past the fence). They will begin advertising at the games at the German Club.

<u>Vendors</u>: So far we have 8 vendors interested in Heritage Day.

<u>Shuttle Bus</u>: We are going to look into the cost of a shuttle bus to run from the town hall to the picnic. The shuttle will have to run from the end of the parade to about a half hour past the end of the fireworks (4 to 9:30pm). We will start by going through the Board of Ed to price the bus.

<u>Food Trucks</u>: We have four food trucks lined up: Linda's Pit Stop, Sylvia's Hot Dogs, Ding Dong Ice Cream, and fried dough.

<u>Parade</u>: We will need to clarify the definition of the categories. We discussed putting signs for the dignitaries in the windshield of the vehicle so the parade viewers can identify them. We will need an A-frame sign letting the parade participants know that the reviewing stand is approaching. The Veterans are going to fill out a form to participate in the parade; they are still working out logistics. Kirk Montstream said the Horse Thieves will form a subcommittee to do something for the parade.

<u>Garbage</u>: US Hauling is donating a 6 yard dumpster for Heritage Day. We will need some barrels to act as outside trash cans.

Advertising/Social Media Committee:

<u>Time Capsule:</u> Advertising for the Time Capsule Opening has gone out to the newspapers and local churches.

Ceil Donahue talked to the JI and purchased the six quarter-page ads that reach about 25,000 people. The JI is giving us a discount (\$200 instead of \$280) for each quarter page. We will advertise the Food Truck Fest on May 31st, June 7th, June 14th, and June 16th. We will advertise the Base Ball Game on May 3rd and the Sundae Fun Day on July 12th.

The lawn signs for the reenactment will arrive next week.

The Garden tour advertisement will go on the Historical Society Flyer and the front page of the Go Local magazine in May.

The Broad Brook Library Facebook page has links to the Garden Tour and 250 events.

Frank Dzieolziak painted a wooden EW250 sign and put it up outside the Dari Delite.

The EW250 Facebook page has been active; keep sharing with your friends.

https://www.facebook.com/EastWindsor250/.

OTHER BUSINESS:

- We will have a table for merchandise sales and the shoe drive collection at the 2018 Walk for Abby on April 21, 2018.
- The next EW250 meeting will be on Tuesday May 1, 2018.

Tom Talamini made a motion to adjourn. Scott Morgan seconded the motion. The meeting adjourned at 8:10 pm.

Respectfully submitted, Diane Lajoie